



2018 DINING IN THE DARK DAYTONA BEACH



MARKETING PROVIDED BY
SOUTHERNSTONE
COMMUNICATIONS



**WE WILL HAVE THIRTY (:30) SECOND COMMERCIAL ANNOUNCEMENTS
ON ALL SIX STATIONS**



SEPTEMBER 13TH, 2018
LOCATION : THE SHORES RESORT & SPA

FAQ'S – DINING IN THE DARK

- 1.) Q: What is it?
 - a. Dining in the Dark is Daytona's most unique dining experience! This dinner event is an adventure of touch, smell, taste, and sound. After a lighted cocktail reception, guests are led into the pitch black ballroom and then served dinner by volunteer Volusia County Sheriff's Deputies wearing night vision goggles. The meal is kept a surprise until the lights come up at the end of the night. (Major food allergies are taken into consideration; there are also options for vegetarian needs. Please indicate any dietary needs on ticket purchase form on our website or simply contact us.)
- 2.) Q: When is it?
 - a. Dining in the Dark will be held on Thursday September 13, 2018. Lighted cocktail reception/silent auction starts at 5:30 pm and officers will begin leading guests into the ballroom at 6:30p.
- 3.) Q: Where is it?
 - a. Dining in the Dark will be held at "The Shores Resort and Spa" Grand Ballroom.
- 4.) Q: Who will be there?
 - a. This event is for all ages. Whether you want a fun, unique date night, or a new adventure with friends, or a memorable family outing—all are welcome.
- 5.) How will it be advertised?
 - a. Dining in the Dark will be advertised on all CVI social media. We have on-air time with SouthernStone radio stations via 180 (:30 second) commercials to publicize the event.
 - b. All sponsors will be listed on our Dining in the Dark website, as well as our social media posts, newspaper articles/advertisements and will be thanked during radio interviews.
 - c. In addition to the above, our valet sponsor will be listed on Dining in the Dark valet tickets at the event and thanked for sponsoring valet parking.