



2018 DINING IN THE DARK DAYTONA BEACH

MARKETING PROVIDED BY
SOUTHERNSTONE
COMMUNICATIONS



**WE WILL HAVE THIRTY (:30) SECOND COMMERCIAL ANNOUNCEMENTS
ON ALL SIX STATIONS**



SEPTEMBER 13TH, 2018
LOCATION : THE SHORES RESORT & SPA

Dear Community Partner,

I am writing to you concerning a sponsorship opportunity with the Center for the Visually Impaired. We are hosting our fifth annual Dining in the Dark event at The Shores Resort and Spa in Daytona Beach, FL on Thursday September 13th, 2018. Dining in the Dark is Daytona's most unique dining experience. This dinner event is an adventure of touch, smell, taste, and sound. After a lighted cocktail reception, and silent auction guests are led into the pitch black ballroom and served dinner by volunteer Volusia County Sheriff officers wearing night vision goggles.

Participating businesses will be prominently featured in our marketing program with SouthernStone Communications of Daytona. SouthernStone stations dominate the local Volusia market and provide great exposure to our event and your business. We will present "on air" spots on all 6 SouthernStone radio stations with your company as a named sponsor. We will have DJ managed contests plus other valuable marketing exposure for your organization. We will have 30, (:30) second commercials on all six stations for a total of 180 commercials. Tremble and Kaylee from "The Morning Show" will emcee our event.

This is a great marketing value and also a public statement of support for a great local non-profit organization. All sponsors will be prominently mentioned in the Center for the Visually Impaired social media activities and advertised in our event program.

The Center for the Visually Impaired offers life-saving services to our blind and visually impaired community, absolutely FREE of charge. But, we can't do it without the support of our local community. Whether it be a sponsorship or silent auction item, your donation is greatly appreciated!

A sponsor form and silent auction form are included with this letter. Simply fill it out, then call or email us and we'll handle everything. Thank you again for your support.

Sincerely,

Sid Mickle
Development Director
Center for the Visually Impaired
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